**Portfolio Project Document**

**Purpose Statement**

The purpose of this portfolio will be to display my past, current and future skills. It will display my skills as they evolve. I have two short-term goals I’m hoping this site will produce and one long-term goal.

One of my short-term goals is to get clients on the side while I’m still trying to build my skills. I already have one site up and I hope to have a few more. One of my other short-term goals is to get a job as a web developer/designer for a company and keep improving my skills, while making a decent salary.

My long-term is to be good enough to start my own webpage company. Being able to show I can program and design will be important to any success. The sight needs to be able to show that I’m proficient in HTML, CSS, programming soon, as well as designing my own graphics and illustration.

**Target Audience**

One of my target audiences is a random client. Random meaning whoever it may be, as far as a church, a large corporation of a private company. I want to be able to service them whatever level they need. I might be asked to update and site. I may be asked to redesign a site or even create a new site from scratch.

My other target audience is an employer I’m trying to work for. The my need me to know how to create a application. They may need me to troubleshoot an application or just change it. I will be required to show that I can use HTML, CSS, Javascript and eventually MySQL and PHP. I also want to show that I’m more valuable to a company knowing how to code and design then just being able to do one.

**Content List**

* Home
* Services
* Portfolio
  + Live Sites
    - Displays
  + HTML/CSS
    - Displays
  + Flash
    - Displays
  + Illustrator
    - Displays
* About
* Contact

**Compatibility and restrictions/Scope**

My work will done using HTML 5 and all browsers that are compatible with that. I will design for computer monitors, tablets and mobile devices. As far as a specific resolution I’m not sure if I have a preference sine to me, the bigger the screen the better. I know everyone doesn’t feel the same. Some of my work will include Javascript one I get more experienced with it(hopefully after this semester). I don’t think I will be adding any IE 6 quirks in my design.

My project will focus on every acceptable example of work that I have done. I will use most of the work I did at in class that required me to build my own sites or applications from scratch. I especially plan on using work that I’ve done for people that may or may not have gone live.